



ASEAN Business Advisory Council



Press Release

Official Handover Ceremony of ASEAN Business Advisory Council Chairmanship from Brunei to Cambodia

January 26, 2022, 12.00 – 1.00PM (GMT +8)

(Media Release)

Bandar Seri Begawan: On January 26, 2022 Cambodia Chamber of Commerce organized Official Handover Ceremony of ASEAN Business Advisory Council (BAC) Chairmanship from Brunei to Cambodia and the 91st ASEAN BAC Meeting.

The event was attended in person by His Excellency Hok Sophea, Cambodia Ambassador to Brunei, Haslina Taib and Musa Adnin, Brunei members of ASEAN BAC. Attending virtually were His Excellency Pich Rithi, Secretary of State, Ministry of Commerce, a representative of His Excellency Pan Sorasak, Minister of Commerce and Chair of ASEAN Economic Ministers, Mr. Le Quang Lan, Director of Market Integration representing H.E Lim Jock Hoi, ASEAN Secretary General, Mr. Kelvin Ng Tien Loong, Charge d' Affaires of Brunei Darussalam to Cambodia, ASEAN BAC Council members from the 9 other ASEAN economies, Joint Business Councils, national and international guests.

As the ASEAN BAC follows the ASEAN Leaders' order of succession, Neak Oknha Kith Meng, President of Cambodia Chamber of Commerce assumes the role of ASEAN BAC Chairmanship 2022 handing over from Yang Berhormat FDr. Ar. Siti Rozaimeriyanty DSLJ Haji Abd Rahman of Brunei, ASEAN BAC Chairmanship 2021. Representing Neak Oknha Kith Meng, who was unable to physically join was Cambodia Ambassador to Brunei, His Excellency Hok Sophea.

Speaking at the handover ceremony, Yang Berhormat Siti Rozaimeriyanty highlighted that despite the advances the council has made in bringing more depth and relevance in their various priority advocacies as the apex private sector body in promoting AEC, more work still has to be done. As this pandemic seem to constantly find a way to evade defeat, the fight continues. The dual challenge to ASEAN BAC to play a more visible and effective role to save lives and livelihoods and bring about the foundation towards a green and sustainable economic recovery have been raised even higher. Yang Berhormat Siti Rozaimeriyanty then



ASEAN-BAC BRUNEI

ASEAN Business Advisory Council



congratulated the incoming ASEAN BAC Chair, Oknha Kith Meng and assured ASEAN BAC's full commitment to support ASEAN BAC Cambodia's 2022 chairmanship.

Neak Oknha Kith Meng, the incoming Chair of ASEAN BAC 2022 emphasized that his chairmanship of ASEAN BAC is assumed while ASEAN and world economy have been facing with challenges caused by the Covid-19. The situation requires ASEAN member states to work closer and stronger together with the private sector toward economic recovery. He added that for his chairmanship, ASEAN BAC put together the theme and priorities in support of the government's theme: ASEAN A.C.T: ASEAN Addressing Challenges Together. Neak Oknha Chair commended and applauded the great accomplishments achieved by Yang Berhormat Siti Rozaimeryanty, Chair of ASEAN BAC 2021 during her term that has brought ASEAN BAC's brand to a significant level.

After the official handover ceremony, Neak Oknha Kith Meng chaired the 91st ASEAN BAC Meeting in the afternoon of January 26, 2022, the first meeting of 2022, with the following agenda: Adoption of summary record of 90th ASEAN BAC meeting, Matters arising from 90th meeting, Adoption of 91st ASEAN BAC meeting agenda, themes and programs during Cambodia's chairmanship, ASEAN Secretariat Updates, Updates on Legacy Projects and Updates on the cooperation with the Joint Business Council and other arising matter.

About the ASEAN Business Advisory Council

The ASEAN Business Advisory Council (ASEAN-BAC) was established by the ASEAN Heads of State and Government (HOSGs) at the 7th ASEAN Summit in November 2001 in Bandar Seri Begawan, Brunei Darussalam. Launched in April 2003, ASEAN-BAC was set up with the mandate to provide private sector feedback and guidance to boost ASEAN's efforts towards economic integration.

Aside from providing private sector feedback on the implementation of ASEAN economic cooperation, the Council also identifies priority areas for consideration of the ASEAN Leaders. Accordingly, ASEAN BAC's activities are primarily focused on reviewing and identifying issues to facilitate and promote economic cooperation and integration and undertaking programs and projects in support of the AEC Strategic Blueprint 2025.

Further information, please contact Ms. Rabi'atul Halim from ASEAN BAC Brunei secretariat team, via email: secretariat@aseanbacbrunei.com.bn.



Pictured (from the left): Haslina Taib, ASEAN BAC Brunei Member and CEO of Dynamik Technologies, His Excellency Hok Sophea, Ambassador of Cambodia to Brunei Darussalam, Yang Berhormat FDr. Ar. Siti Rozaimeriyanty DSLJ Haji Abd Rahman of Brunei, Chair of ASEAN BAC 2021 and Director cum Principal Architect of Eco Bumi Arkitek, Musa Adnin, ASEAN BAC Brunei Member and Managing Director of Adinin Group of Companies.



Pictured (from the left): Oknha Sok Piseth, ASEAN BAC Cambodia member, Mr. Kelvin Ng Tien Loong, Charge d' Affaires of Brunei Darussalam to Cambodia, Oknha Kith Meng, Chair of ASEAN BAC 2022, Oknha Van Sou leng, ASEAN BAC Cambodia member