



The ASEAN Business Awards (ABA) has been established for over 10 years and aims to recognise outstanding key enterprises that have contributed significantly to the ASEAN region.

Brunei Darussalam's ASEAN Chairmanship year acknowledges the struggles of businesses amidst COVID-19 and has translated this into the ASEAN Business Awards 2021 theme; "Recover, Stronger, Together, Sama-Sama". These awards provide a strategic approach for businesses to survive during a pandemic as it elevates their presence and provides increased credibility and respect within the regional and global business communities.



**DATE: 30 November 2021**  
TIME: 6:45PM – 10:00PM [GMT +8]



**Online**  
Hopin Platform | YouTube

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TIME [GMT +8]	PROGRAMME
6:45 PM - 7:00 PM	<b>RED CARPET</b> Interviews with ASEAN Business Awards Past Winners
7:00 PM - 7:34 PM	<b>OPENING SESSION</b> Welcoming Remarks by <b>Hj Musa Hj Adnin</b> , Managing Director, Adinin Group and Chair of the ASEAN Business Awards 2021  Opening Keynote Address by <b>His Royal Highness Prince Haji Al-Muhtadee Billah ibni His Majesty Sultan Haji Hassanal Bolkiah Mu'izzaddin Waddaulah, the Crown Prince and Senior Minister at the Prime Minister's Office, Brunei Darussalam</b>  Vote of Thanks by <b>The Hon. Yanty Rahman</b> , Chair, ASEAN Business Advisory Council 2021  Special Remarks by <b>Farida Dato Talib</b> , Managing Director and CEO, Brunei LNG  Special Remarks by <b>Hajah Noraini Haji Sulaiman</b> , Deputy Managing Director I, Bank Islam Brunei Darussalam (BIBD)

7:34 PM - 7:38 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>'Recover. Stronger. Together - Sama Sama'</i> This interactive dance number incorporates instruments from 10 ASEAN countries showing how with unity, ASEAN can recover stronger together.</p>
7:38 PM - 8:02 PM	<p><b>AWARD PRESENTATION: PRIORITY INTEGRATED SECTOR AWARD</b></p> <p>Announcement of winners Award Winners speeches</p>
8:02 PM - 8:05 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>ASEAN DUET PERFORMANCE</i> A duet performance in all ASEAN language showing the importance of collaboration and unity.</p>
8:05 PM - 8:27 PM	<p><b>AWARD PRESENTATION: SME EXCELLENCE AWARD</b></p> <p>Announcement of winners Award Winners speeches</p>
8:27 PM - 8:30 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>'GEMURUH'</i> A motivational performance for youth to keep striving to reach their full potential.</p>
8:30 PM - 8:43 PM	<p><b>AWARD PRESENTATION: WOMAN ENTREPRENEUR AWARD AND YOUTH ENTREPRENEUR AWARD</b></p> <p>Announcement of winners Award Winners speeches</p>
8:43 PM - 8:47 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>FIGHT SONG</i> A hybrid dance numbers showing how adaptability, across all generations, is key in the era of digitization.</p>
8:47 PM - 9:10 PM	<p><b>AWARD PRESENTATION: FRIENDS OF ASEAN AWARDS, SKILLS DEVELOPMENT AWARD AND INCLUSIVE BUSINESS AWARD</b></p> <p>Announcement of winners Award Winners speeches</p>
9:10 PM - 9:14 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>REWRITE THE STARS</i> A modern and popular performance for the youth to enjoy.</p>
9:14 PM - 9:21 PM	<p><b>AWARD PRESENTATION: BRUNEI SPECIAL AWARD</b></p> <p>Announcement of winners Award Winners speeches</p>
9:21 PM - 9:26 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>WRITINGS ON THE WALL</i> A captivating performance about believing in destiny.</p>



# ASEAN BUSINESS AWARDS 2021

Recover. Stronger. Together.  
*Sama-Sama*



9:26 PM - 9:39 PM	<p><b>CONCLUDING SESSION</b></p> <p>Concluding Remarks by <b>The Hon. Yanty Rahman</b>, Chair, ASEAN Business Advisory Council 2021</p> <p>Handing over ceremony by <b>Hj Musa Hj Adnin</b>, Managing Director, Adinin Group and Chair of the ASEAN Business Awards 2021 to <b>His Excellency Dr Tan Monivann</b>, Chair of ASEAN Business Awards 2022</p>
9:39 PM - 9:45 PM	<p><b>ENTERTAINMENT SESSION</b></p> <p><i>HARDER, BETTER, FASTER, STRONGER</i> A futuristic number that merges lights and movement showing progress and a positive outlook towards the future.</p>

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