



SPEAKER IN “FINTECH FOR AN INCLUSIVE AND SUSTAINABLE ASEAN”  
PANEL DISCUSSION

## ASEAN BUSINESS & INVESTMENT ROUNDTABLE

FINTECH AND FINANCIAL LITERACY

**Adrian Gunadi**  
CO-FOUNDER AND CEO,  
INVESTREE

Adrian Gunadi has over 18 years of foreign and local banking experience and strong specialisation in Islamic Finance, with last 6 years experience as Managing Director - Retail Banking for Indonesia's second largest Islamic Bank with over 35% of market share. A serial entrepreneur with a passion for social entrepreneurship, philanthropy and sports with investment in fintech, a financial digital innovation and advocacy.

### **Work Experience**

Management Trainee at Citibank; Standard Chartered, Saadiq, Dubai, UAE managing Islamic Finance; Head of the Sharia Division at Bank Permata; Director for Retail Banking Bank Muamalat; Co-Founder & CEO Investree

### **Awards**

Financial Millennial Figures from the Financial Services Authority (OJK); University of Indonesia 2019, Inspirational Alumni; 2019 Endeavour Entrepreneur of the Year; Indonesian Financial Figures from Investor Magazine; “Best Fintech Danamon Entrepreneur Award 2017”; “Endeavour Entrepreneur Indonesia” in London

### **Association & Organisation**

Chairman Indonesia Fintech Lending Association (AFPI); Special Advisor to H.E. Minister of Research and Technology Republic of Indonesia; Member of ASEAN Business Council Advisory; Alter Global; Endeavor Global

### **Hobbies**

Runner and Triathlon Activist; NYC 2015, Chicago 2016, Berlin 2017, London 2019 and the BCA Super League Triathlon 2019 in Bali